



50 YEARS OF FISH, FUN & FABULOUSNESS!

**JULY 12-14, 2024**



Ballard SeafoodFest will take over Seattle's Ballard neighborhood in 2024 with stellar acts on the Main Stage, tantalizing culinary delights, sweets and refreshing treats galore, family-friendly fun zones, and the place to be for a summer block party: the Beer + Cocktail Garden.

Sponsorship opportunities await our corporate community supporters at a variety of levels and accommodate any budget. Ballard SeafoodFest sponsors receive top-tier promotional benefits, with an added bonus of their sponsorship dollars going directly to work supporting the programs and events that enhance the neighborhood year-round. Celebrate 50 years of fabulousness with us and be a part of this iconic community festival in 2024.



If you would like to learn more about sponsorship benefits, or sponsor SeafoodFest again in our milestone year, please contact Mike Stewart at 206-784-9705 extension 1 or [mike@ballardalliance.com](mailto:mike@ballardalliance.com).



# 2024 SPONSORSHIP PACKAGES

## SPONSORSHIP BENEFITS



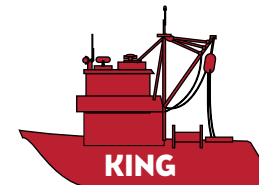
**\$5,000**



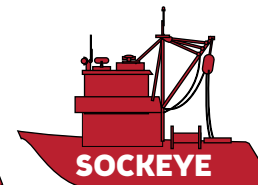
**\$2,500**



**\$1,750**



**\$1,000**



**\$500**

	MAJOR	HALIBUT	COPPER RIVER	KING	SOCKEYE
Inclusion in the Ballard Bulletin Newsletter	3X	3X	2X	2X	1X
Logo Placement on the SeafoodFest website	X	X	X	X	X
Inclusion in SeafoodFest Press Release	X	X	X	X	
Mention in Article on the Alliance Website	5X	4X	3X	2X	
Inclusion in SeafoodFest Social Media Posts	X	X	X	X	
Logo Inclusion on 18"x24" Festival Poster	X	X	X		
Option to Share Items at Visit Ballard Booth	X	X	X		
Logo Placement on Info Booth Banner	X	X	X		
Social Media Sponsor-Spotlight Story	X	X			
On-site Presence (Booth) at the Festival	10x20	10x10			
Logo Placement on MainStage Banners	X	X			
Banner Placement Opportunity in Beer Garden	X				
Recognition as a Sponsor on Stage at the Event	X				
Digital Ad on the SeafoodFest Website	X				